



A8

Audi A8 L

Audi A8 L

Vorsprung durch Technik **Audi** 









Fascination

1 Audi A8 L

Technology

23 Innovations

25 Audi ultra

27 quattro®

29 Audi Matrix LED headlights

31 Intelligent performance

33 Dynamics

35 Assistance systems

37 Simplicity

Equipment

41 Engines

43 Audi design selection

45 Audi exclusive

47 Paint finishes

55 Wheels/tyres

57 Seats/seat upholstery

63 Leather packages/Audi design selection/headlining

65 Inlays

71 Lights

73 Comfort

77 Transport

78 Safety

79 Assistance systems

80 Infotainment

Other

83 Audi Genuine Accessories

85 Dimensions

87 Technical data

89 The fascination of Audi

Design

The art of progress. Beautifully expressed in visual form. In an exceptional vehicle. The new Audi A8 L. Awe-inspiring and sporty, while staying true to one clear principle: concentration on the essential. Not a single line without a function. Distinctively structured surfaces. Exclusive materials. All finished to a supreme standard. And aspiring to something very special – brilliance down to the last detail.

**Brilliant
details.**
Flawlessly styled
and timeless.





Design





**Brilliant
design.**
Awe-inspiring
and dynamic.



Design





**Brilliant
charisma.**
Fascinating
and pioneering.

Design





Comfort

**Brilliant
comfort**
Exclusive and
authentic.





Comfort



Welcome aboard the new Audi A8 L. A place where lavish spaciousness is blended with an exquisite ambience. Choice materials lend a palpable sense of exclusivity. Topclass workmanship sets new standards. And innovative technology entertains and delights.

Such as the MMI® with its clear layout and elegant design. And which can be operated perfectly intuitively with the optional MMI® navigation plus with MMI® touch. Or the optional head-up display that provides eye-level information at all times. The new Audi A8 L. Designed for complete and utter comfort.



Comfort









1

2

Comfort



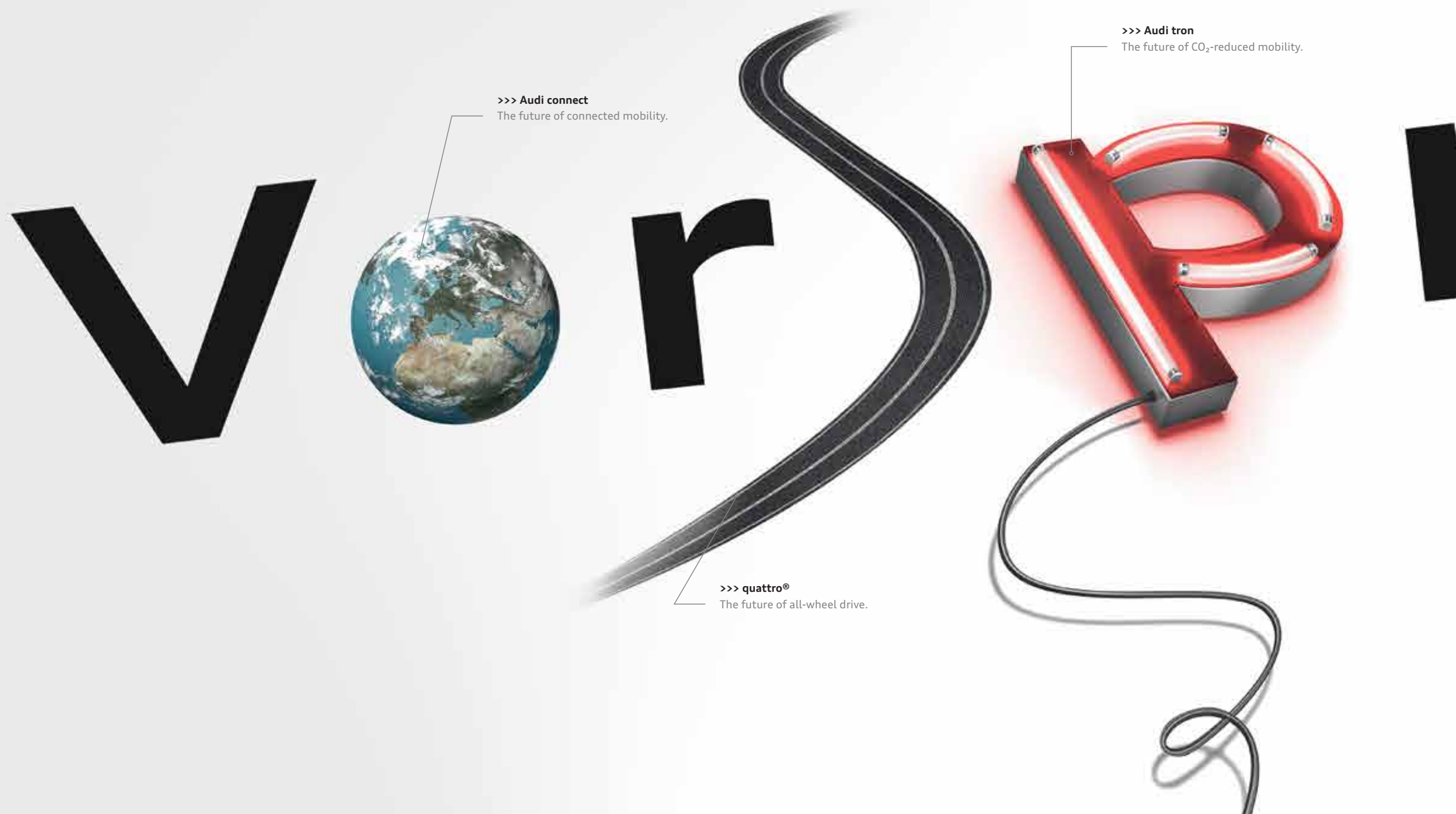


Comfort that invites you to take a seat. Thanks to the larger rear doors. And noticeably more space in the interior. The new Audi A8 L. Allow yourself and your ideas all the room you need. Enjoy increased legroom in the rear. For even more relaxed travel or concentrating even better while working.



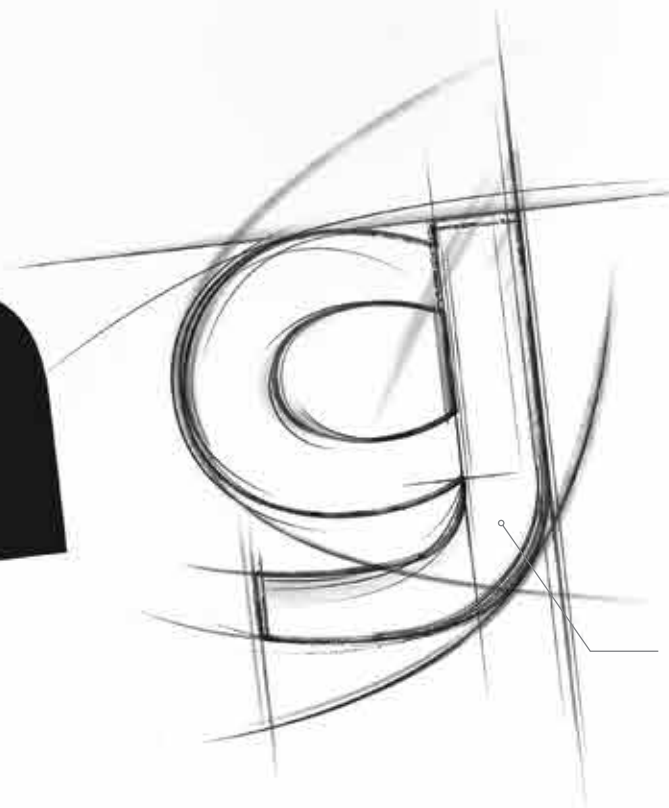
Audi A8 L







>>> Audi ultra
The future of efficient technology.



>>> Design
Reshaping the future.

...durch Technik.

The world is constantly changing. Technology is advancing at an ever faster pace. And in the process, more and more opportunities are opening up to you – nowhere more so than in the field of mobility. We are playing an instrumental role in shaping this progress with Vorsprung durch Technik. Striving to provide you with technology that enriches your life. Making sure that we don't just satisfy your expectations of mobility both today and in the future, but continue to surpass them.





Audi ultra

Every last gram carries weight.

We don't take the task of building an Audi lightly – yet lightness is a top priority. You just have to know how to dispense with things: with superfluous materials, with excess weight, with outdated design principles. What began with the revolutionary Audi Space Frame (ASF®) now has an impact on the entire production process. Existing forms and materials are questioned. Manufacturing processes are optimised. Components are carefully weighed up in every sense so that we can build even lighter vehicles that make more sparing use of resources. Such as the wheel hub pictured here, whose chamfered edges have shaved 200 grams off its weight. Because the less an Audi weighs, the more innovations we can fit in. For enhanced efficiency. Or more dynamic performance that produces lower CO₂ emissions. And for even greater comfort and safety. This is what Audi ultra stands for. For even more Audi.



quattro®
**Stick to
the road.**

With quattro®.

Have the road completely under control, thanks to permanent distribution of the drive force to all four wheels. Variably controlled by the centre differential. Always as the situation demands. Experience handling stability, dynamism and agility as never before and combat the effects of over and under steer with quattro® with optional sport differential. For increased traction and superior propulsive power. Tame any road. And always keep your eyes set on where you're heading. In bends. On straights. Over any surface. For a fascinating experience that sticks. To the road – and in your mind.





Audi Matrix LED headlights

See well.

Darkness is relative. The optional Audi Matrix LED headlights turn night into day. The all-new headlight technology produces a light colour similar to that of daylight. Bends are anticipated to illuminate them more clearly. Other road users are detected and the light distribution of your new Audi A8 L adapts according to the situation. This is all made possible by an array of sensors and a camera. As well as dimmable LEDs in an innovative arrangement – which, incidentally, are quite a sight in their own right.



Audi Matrix LED headlights won't thrill you only at night. The new lighting technology is quite a spectacle during the day too, sometimes appearing as light points, sometimes as a dynamic light strip. Individually controllable LEDs. Perfectly adapted to the situation in hand. Showing the way ahead. An impressive sight, time and time again.

Look good.

Intelligent performance

Maximum power. Put to maximum use.

Every movement originates from something. Something that set it off; an idea. The engines for your new Audi A8 L can also be traced back to an initial spark of inspiration: higher power with lower fuel consumption. These apparently conflicting aims are reconciled in two revolutionary drive technologies: TDI and TFSI. Get acquainted with both of them. And then opt for the drive system that you feel most moved by.





TDI

With their combination of direct injection and turbocharging, Audi TDI engines promise exceptional performance – thanks to their high torque output over the entire engine speed range with constant power build-up. They are renowned for being fuel-efficient and for reducing emissions. But they are incredibly dynamic too – letting you get the maximum out of any road.



TFSI

Audi TFSI engines attain a particularly high compression rate. The result: outstanding efficiency combined with optimum performance. Substituting supercharging for cubic capacity has the effect of considerably reducing engine size and weight – while performance remains as impressively dynamic as ever. For power delivery that will win you over from the word go.



Audi cylinder on demand

Even cylinder heads can be intelligent, as Audi cylinder on demand proves. Four of the TFSI engine's eight cylinders automatically shut down in the partial-load range. This helps to lower fuel consumption at the same time as reducing emissions. And without the switchover even being noticed or impairing the driving dynamics.

>>> adaptive air suspension

The electronically controlled air suspension acts individually at each of the four wheels and makes sure that the handling characteristics are barely affected, even when carrying heavy loads.

>>> Audi drive select

Audi drive select lets you adapt the driving characteristics of the A8 to your requirements. All at the push of a button. Sportier, more comfortable, more balanced, more economical or even individually tailored as you please. It's entirely up to you.

>>> Dynamic steering

The dynamic steering enhances handling and driving comfort with speed-sensitive control of the steering ratio.

>>> Electromechanical power steering

The speed-sensitive power steering conveys a precise steering feel even at high speeds, helps you to countersteer and makes light work of parking.

>>> tiptronic

The 8-speed automatic transmission with Dynamic Shift Program (DSP) ensures faster gear changes without any perceptible break in propulsive power.

>>> quattro®

The permanent all-wheel-drive system distributes the drive forces to each individual wheel according to the driving situation for extra traction and dynamic performance.

>>> quattro® with sport differential

The quattro® permanent all-wheel drive with electronically controlled sport differential guarantees superb agility and thrilling driving dynamics.



Dynamics

Dynamics

that will take a hold of you.

Get in. Buckle up. Start the engine. Wherever you're heading, enthralling driving dynamics will power you there. For as you know, the world is your oyster once you get behind the wheel of your new Audi A8 L. You decide the direction. The driving style. The pace. And you enjoy the satisfaction of knowing you have plenty in reserve. More than enough to get the very best from every drive.

*For information on when this feature will be available, please contact your Audi partner.

>>> Audi pre sense basic

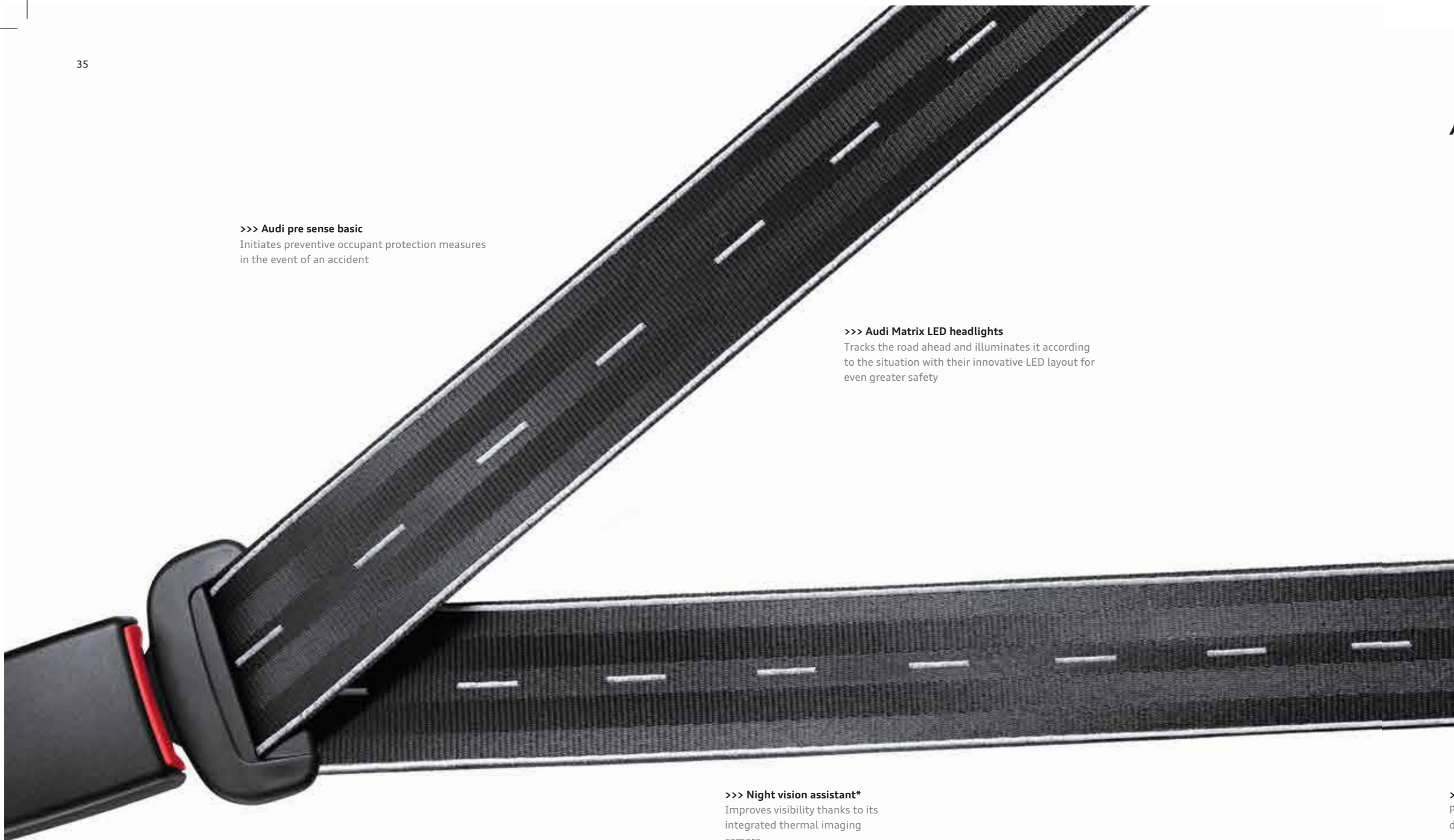
Initiates preventive occupant protection measures
in the event of an accident

>>> Audi Matrix LED headlights

Tracks the road ahead and illuminates it according
to the situation with their innovative LED layout for
even greater safety

>>> Night vision assistant*

Improves visibility thanks to its
integrated thermal imaging
camera



Assistance systems

Wherever you're heading, peace of mind will be your constant companion.

With the assistance systems in your new Audi A8 L.

Each drive is different. Yet they all have one thing in common – the feeling of being protected that you get from every Audi. All driver assistance systems in your new Audi A8 L help you during your journey and guarantee even greater comfort when you're on the road. Get to know the most important driver assistance systems.

**>>> Head-up display**

Provides you with eye-level information so that you don't have to take your eyes off the road

>>> Parking system plus with 360 degree cameras

Provides a better overview for parking and manoeuvring by offering a choice of different camera angles all around the vehicle

>>> Park assist* with display of surroundings

Helps you to manoeuvre into parallel and perpendicular parking spaces as well as out of parallel parking spaces again

*For information on when this feature will be available, please contact your Audi partner.

Please note: the systems can only work within system limits. They can be of assistance, but drivers are still required to be attentive at all times.

>>> Navigation

With its 3D map view and 3D display of places of interest and landmark buildings, you can let yourself be guided to your destinations with even greater ease.

>>> Car

Control and alter driver assistance systems, vehicle settings as well as climate control and service functions quickly and easily using the MMI® radio plus.

>>> Phone

Make phone calls safely and easily using the hands-free facility: simply select the number to dial from your contacts in the MMI® or enter the number intuitively via the MMI® touch.



Simplexity

>>> Media

Browse through the covers of your music collection on all available media sources such as inserted SD cards, Audi music interface, CDs or DVDs.



>>> MMI® navigation plus with MMI touch

The MMI® navigation plus with MMI® touch in the new Audi A8 L makes operating the individual components of the Multi Media Interface even easier. The built-in touchpad next to the rotary/push-button control can even be operated using just one finger.

Simplexity

The MMI® – intelligent, individual, intuitive.

Streamlined. Simple. Logical. The world of mobile infotainment completely redefined: the Multi Media Interface (MMI®). Phoning or navigating all highly intuitive, highly functional and highly convenient – not least thanks to voice control. With the MMI® in your new Audi A8 L, everything will be child's play for you.





As unique as you are. Equipment options.

Sportiness, comfort, design, functionality – whatever you demand of your Audi, a wealth of equipment options is available to meet your needs. Here you will see just how much attention we pay to detail. And to quality that you can appreciate with all your senses. From exquisite inlays and a comprehensive range of interior colours to superior quality leather: in an Audi A8 L you can enjoy not just innovative technology, but luxurious craftsmanship beyond your expectations.

The right driving force for every personality.

It doesn't matter which Audi engine you choose, they all have high compression ratios, highly efficient combustion and outstanding efficiency. In short, they deliver more power whilst using less fuel and producing fewer emissions.





4.0 litre TFSI engine

TFSI

The Audi TFSI engines offer outstanding efficiency and improved performance whilst at the same time retaining their dynamism. The 4.0 TFSI quattro® in the new Audi A8 L, for example, has a power output of 320 kW, enabling the car to accelerate from 0 to 100 km/h in 4.6 seconds and reach a top speed of 250 km/h.

- A8 L 60 TFSI quattro®, 4.0 L TFSI (320 kW)
- A8 L W12 TFSI quattro®, 6.3 L W12 (368 kW)

TDI

The Audi TDI engines provide plentiful torque across the entire engine speed range and deliver consistent levels of power with the customary fuel efficiency, whilst also producing fewer emissions. The 3.0 TDI diesel quattro®, for example, has a power output of 184 kW, a top speed of 250 km/h.

- A8 L 50 TDI quattro®, 3.0 L TDI (184 kW)
- A8 L 60 TDI quattro®, 4.2 L TDI (283 kW)

As unmistakable as you: the Audi design selection equipment.

The Audi design selection offers you an attractive choice of interior design packages featuring exclusive materials and colours. Our designers have combined inlays of fine woods or brushed aluminium with exquisite leather seats featuring attractive contrasting stitching. First-class comfort functions complete this exclusive selection.





Audi design selection Balao brown

Seats, headlining and trims are offered in specially coordinated colour shades: Balao brown and snow white. Inlays in fine grain ash, natural balsamic brown and brushed aluminium, silver provide refined accents. Comfort functions such as seat ventilation, massage function and the ambient lighting create a tailored atmosphere of comfort and relaxation.

You have an exclusive character. So why shouldn't your Audi have one too?

That the Audi exclusive range aspires to exclusivity is already evident from its name. Selected décors and coloured leather can be combined with customised paint finishes from the large selection of Audi exclusive colours to suit your own personal preferences. So you can highlight your car's exceptional character to even better advantage. Your Audi partner and the Audi exclusive Studio of the Audi Forum Neckarsulm, Germany await your wishes.





A8 L with Audi exclusive customised paint finish
in saddle brown, pearl effect

Audi exclusive leather upholstery and trim (package 4)
in magnolia/chestnut brown

Comfort sport seats, front in Valcona leather; stitching,
accordion pleats and seat side bolsters in chestnut
brown

Inlays in piano finish, black

Audi exclusive carpet and floor mats





The selector lever in leather, colour-coordinated with your choice of interior colour, sits pleasantly softly in the hand. The inlays in piano finish, black create a sporty yet elegant look. The exquisite ambience is rounded off by the comfort sport seats in magnolia with accordion pleats and stitching on the seat side bolsters and head restraints in chestnut brown. The shaped seat side bolsters provide for comfortable lateral hold, the seat centre panels in diamond-patterned stitching for pleasant seating comfort.

These are just a few ideas for how you can customise your new A8 L. Find out more: your Audi partner and the Audi exclusive Studio of the Audi Forum Neckarsulm, Germany await your wishes.

| Extra

Sand be

Ipanem

Classic

| Extract from the range of Audi exclusive paint finishes



Sand beige, pearl effect



Palace blue, pearl effect



Audi exclusive customised paint finishes
Individual choice of colour



Ipanema brown, metallic



Saddle brown, pearl effect

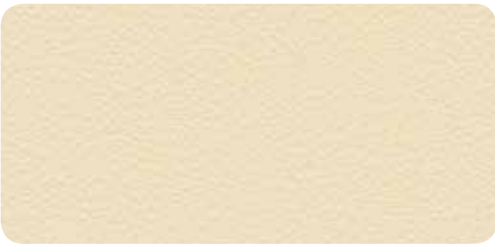


Classic red, pearl effect

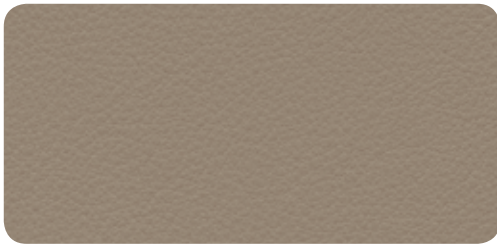


Mamba black, metallic

| Extract from the range of Audi exclusive leathers



Valcona leather, alabaster white



Valcona leather, powder beige



Valcona leather, saddle brown



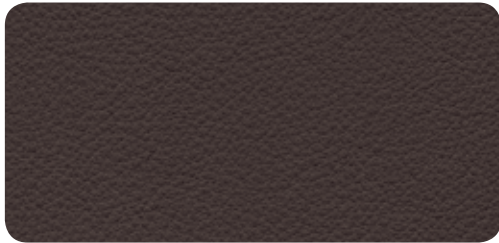
Valcona leather, classic red



Valcona leather, magnolia



Valcona leather, Havana brown



Valcona leather, chestnut brown



Valcona leather, jet grey



Valcona leather, sand beige



Valcona leather, cognac



Valcona leather, crimson red



Valcona leather, cloudy grey

Seat upholstery optionally also in Alcantara (except crimson red)

| Extract from the range of Audi exclusive inlays



Valcona leather, smoky blue



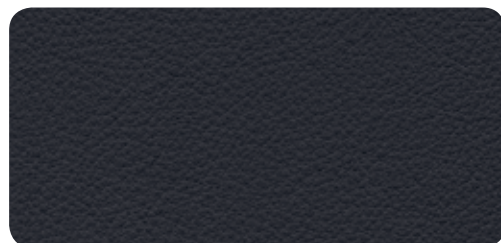
Modrone, gold



Tamo ash, natural dark brown



Piano finish, black



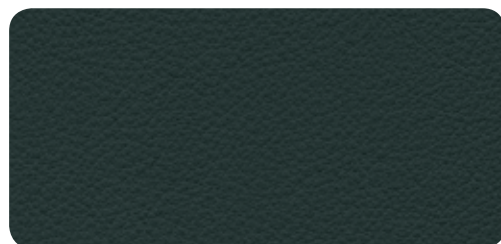
Valcona leather, night blue



Vavona, bronze



Fine grain myrtle, nutmeg brown



Valcona leather, Iceland green



Fine grain ash, nougat



Oak, sepia

Your Audi is not just painted once. But four times.

When you choose a paint colour, choose one that best reflects your own personality. But regardless of which colour you opt for, you can count on the outstanding quality of our painting process. Though no thicker than a human hair, the layer of paint on an Audi is actually made up of four different coats. So not only do you look radiant in your new Audi A8 L, the car is also optimally protected from environmental influences and wear. For its entire lifetime.



| Solid paint finishes



Ibis white



Brilliant black

| Metallic paint finishes



Havana black, metallic

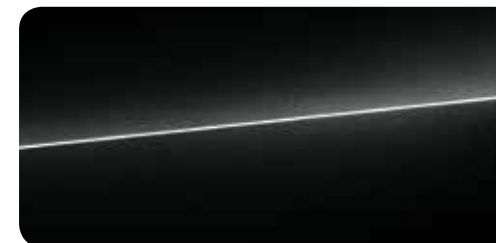


Oolong grey, metallic

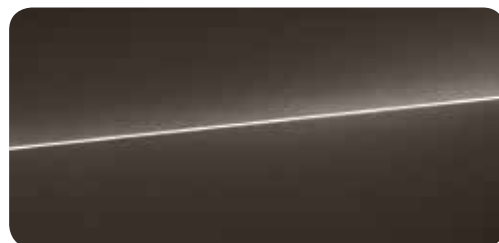


Floret silver, metallic

| Pearl effect paint finish



Phantom black, pearl effect



Argus brown, metallic



Monsoon grey, metallic



Glacier white, metallic

| Audi exclusive



Audi exclusive customised paint finishes.
From quattro® GmbH.
An extract from the range of Audi exclusive paint finishes can be found on page 51.



Moonlight blue, metallic



Cuvée silver, metallic



The perfect connection between an Audi and the road: Audi wheels and tyres.

Audi tests its wheels and tyres especially carefully, to be sure you have a good feel for the road from the outset. Before a tyre can become an Audi tyre, it has to undergo a series of tests. This is the only way of guaranteeing that each tyre meets Audi's high quality standards and is perfectly tailored to each specific vehicle. It means you can be sure that both tyre and wheel offer maximum quality, service life and safety. Regardless of which design you choose.



**You have to suffer a little,
to be this beautiful.**

When our experts test the quality of genuine Audi wheels, they are just as innovative as our designers. Intense heat, high humidity, strong sunlight – the number of possible tests is almost limitless. The most extreme endurance test, however, is the copper accelerated salt spray test, or CASS for short. Here, wheels damaged by simulated stone impacts prior to the test are then sprayed with an extremely corrosive solution over a period of several days. They must withstand all these challenging conditions without any noticeable deterioration to ensure that, even after covering many kilometres, you remain just as delighted with the design of your genuine Audi wheels as you were on the very first day.

|Wheels



**Cast aluminium wheels
in 10-spoke Y design, partly polished***
Size 9 J x 19 with 255/45 R 19 tyres



**Forged aluminium wheels
in 10-parallel-spoke design, partly polished***
Size 9 J x 20 with 265/40 R 20 tyres



Cast aluminium wheels in 10-spoke V design
Size 8 J x 18 with 235/55 R 18 tyres
(Standard on A8 50 TDI quattro)



**Cast aluminium wheels
in 15-spoke design, partly polished***
Size 9 J x 19 with 255/45 R 19 tyres



Cast aluminium wheels in 5-arm design*
Size 9 J x 19 with 255/45 R 19 tyres
(Standard on W12)



**Aluminium technology wheels
in 10-arm design, iridium, contrasting grey***
Size 9 J x 20 with 265/40 R 20 tyres

*Alloy wheels options available only on 4.2 TDI, 4.0 TFSI and W12 engines.

| Audi exclusive



**Audi exclusive cast aluminium wheels
in 5-twin-spoke design***

Size 9 J x 19 with 255/45 R 19 tyres
(also available with run-flat tyres).

From quattro® GmbH



**Audi exclusive forged aluminium wheels
in 7-twin-spoke design, polished, 2-tone***

Size 9 J x 20 with 265/40 R 20 tyres.

From quattro® GmbH



**Audi exclusive cast aluminium wheels
in 7-twin-spoke design***

Size 9 J x 19 with 255/45 R 19 tyres
(also available with run-flat tyres).

From quattro® GmbH



**Audi exclusive forged aluminium wheels
in 7-twin-spoke design,
high-gloss polished finish, single-colour***

Size 9 J x 20 with 265/40 R 20 tyres.

From quattro® GmbH



**Audi exclusive cast aluminium wheels
in 5-segment-spoke design***

Size 9 J x 20 with 265/40 R 20 tyres.

From quattro® GmbH



**Audi exclusive cast aluminium wheels
in 10-Y-spoke design***

Size 9 J x 20 with 265/40 R 20 tyres.

From quattro® GmbH



Rest assured with premium quality.

As you take your seat in your Audi, you will appreciate just how special it is. The front and rear seats, with their high-quality materials and superb workmanship, exude a tangible sense of exclusive comfort. Regardless of which seat upholstery you choose, or whether you prefer the comfort sport seats offering firm lateral support for a dynamic driving style, rest assured that you have made the right choice.



- Comfort sport seats, front 1
- Comfort sport seats, front with seat ventilation 2

Both seat variants include a memory function and feature perforated leather.
The image shows comfort sport seat, front in Valcona leather, velvet beige with massage function.

**Comfort seats, front** 3**Comfort seats, front with seat ventilation** 4

Both seat variants include a memory function.

The image shows comfort seat, front in Valcona leather, velvet beige, without seat ventilation.

| Leather



Valcona leather, black

3 5



Valcona leather, nougat brown

3



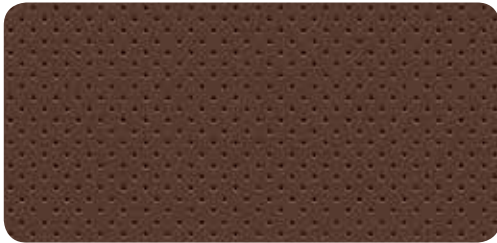
Valcona leather, nutmeg brown

3



Valcona leather, black
with round perforations

4



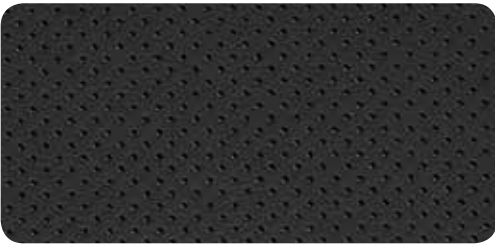
Valcona leather, nougat brown
with round perforations

4



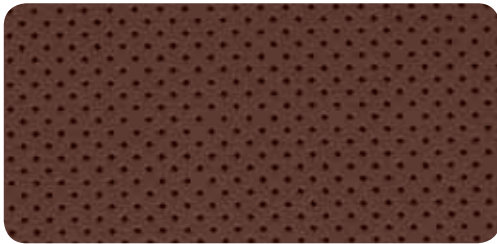
Valcona leather, nutmeg brown
with round perforations

4



Valcona leather, black
with square perforations

1 2



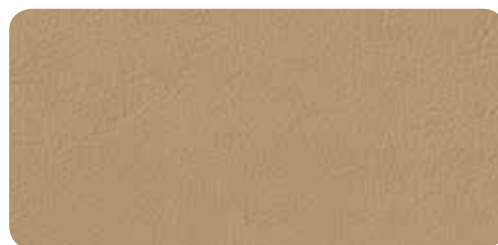
Valcona leather nougat brown
with square perforations

1 2



Valcona leather, titanium grey

3



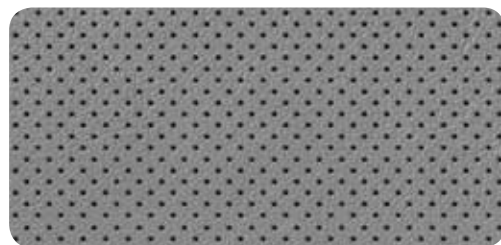
Valcona leather, velvet beige

3 5



Valcona leather, Atlas beige

3



Valcona leather, titanium grey
with round perforations

4



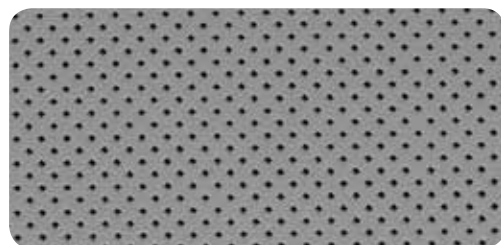
Valcona leather, velvet beige
with round perforations

4



Valcona leather, Atlas beige
with round perforations

4



Valcona leather, titanium grey
with square perforations

1 2



Valcona leather, velvet beige
with square perforations

1 2

| Seat variants

- 1 Comfort sport seats, front
- 2 Comfort sport seats, front with seat ventilation
- 3 Comfort seats, front
- 4 Comfort seats, front with seat ventilation

| Leather design selection



Valcona leather, Balao brown/snow white with round perforations

4

| Natural leather



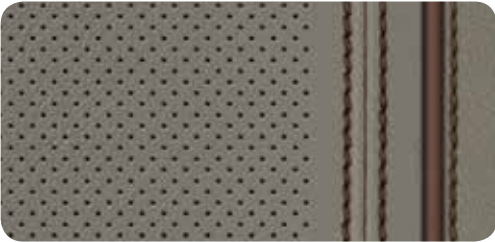
Natural leather, black with round perforations

| Audi exclusive



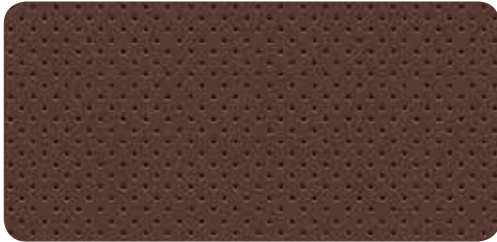
4

Audi exclusive leather upholstery and trim 1 2 3 4
Individual choice of colour for leather/stitching/piping.
From quattro® GmbH.
An extract from the range of Audi exclusive leathers can be found on page S1.



Valcona leather, sycamore grey/brass gold with round perforations

4



Natural leather, nougat brown with round perforations

4



Natural leather, velvet beige with round perforations

4

| Seat variants

- 1 Comfort sport seats, front
- 2 Comfort sport seats, front with seat ventilation
- 3 Comfort seats, front
- 4 Comfort seats, front with seat ventilation

| Seat upholstery

Valcona leather

High-quality leather which contributes to the elegant charisma of the interior. The low use of lacquer allows the material to breathe whilst the non-grained surface underlines the sophisticated character. Tanned without the use of chromium, dyed through and treated with non-fading colour pigments

Natural leather

The natural characteristics of the leather and an excellent seating climate impart a luxurious character. Low use of lacquer and non-grained surface. Over time, characteristic signs of use create a typical patina. Tanned without the use of chromium, dyed through and treated with non-fading colour pigments

| Leather packages



Leather package
Centre console including knee pad, door armrest upholstery and steering wheel airbag cover in fine Nappa leather with decorative stitching



Extended leather package*
In addition to the contents of the leather package, includes: lower door trim including door pockets, underside of instrument panel, including glove compartment, and MMI® fascia in fine Nappa leather with decorative stitching (Standard on W12)



Full leather package*
In addition to the contents of the extended leather package, includes: top side of instrument panel, door rails, front-seat trim and backrest covers, as well as head restraint linings front and rear in fine Nappa leather with decorative stitching; includes headlining and rear parcel shelf in Alcantara, as well as electric sunblinds for the rear window and the rear door windows

Audi exclusive leather upholstery and trim (package 1)*
Seats, centre armrest and door trim inserts available in Valcona leather. Individual choice of colour for the leather, decorative seams and piping from a range of 15 different Audi exclusive colours

Audi exclusive leather upholstery and trim (package 2)*
Available in Valcona leather or Alcantara/Valcona leather. In addition to the contents of package 1, includes: centre console including knee pad, door armrest upholstery in leather. Seat centre panels and door trim inserts available in leather or Alcantara. Individual choice of colour for the leather, Alcantara, decorative seams and piping from a range of 15 different Audi exclusive colours

Audi exclusive leather upholstery and trim (package 3)*
Available in Valcona leather. In addition to the contents of package 2, includes: lower door trim and door pockets, underside of instrument panel and MMI® fascia

Audi exclusive leather upholstery and trim (package 4)*
Available in Valcona leather or Alcantara/Valcona leather. In addition to the contents of package 3, includes: top side of instrument panel, door rails, seat trim, head restraint linings front and rear and steering wheel incl. airbag cover and body in leather. Top side of instrument panel available in the following Audi exclusive leather colours: Havana brown, saddle brown, chestnut brown, crimson red, classic red, jet grey, smoky blue, night blue, Iceland green

* Optional

Audi design selection*

Exclusive combination of refined interior colours, special materials and comfort-oriented equipment. The Audi design selection Balao brown includes the following:

- Metallic or pearl effect paint
- Comfort seats, front including Valcona leather
- Comfort centre armrest, front
- Seat heating, front and rear
- Seat ventilation and massage function, front
- Comfort head restraints, rear
- 4-zone deluxe automatic air conditioning
- Ambient lighting
- Full leather package including headlining and rear parcel shelf in Alcantara as well as electric sunblinds on the rear window and on the rear door windows
- Lower inlay in brushed aluminium, silver
- Extended aluminium look in the interior
- "design selection" emblem in the door trims

**Audi design selection Balao brown***

An exclusive combination of refined interior colours, special materials and comfort-oriented equipment:

- Seats in Valcona leather, Balao brown with accordion pleats, contrasting stitching and piping in snow white
- Headlining, upper pillar trim and sun visors in Alcantara, snow white
- Rear parcel shelf in Alcantara, Balao brown
- Top side of dashboard in mocca brown with lock seams in snow white or mocca brown
- Bottom side of dashboard in balao brown
- Centre console and knee pad in balao brown with lock seams in snow white
- Upper inlay in fine grain ash, natural balsamic brown

| Headlining**Headlining and rear parcel shelf in Alcantara***

In black, lunar silver, Atlas beige or silk beige to coordinate with the selected interior colour; headlining, upper pillar trim and sun visors, rear parcel shelf in Alcantara (in the colour of the seats in the case of velvet beige and titanium grey)

Audi exclusive headlining in Alcantara*

Pillar trims, sun visors and headlining roof panel in Alcantara. Available in all Audi exclusive Alcantara colours. Grab handles, coat hooks and light unit are colour-coordinated

Audi exclusive rear parcel shelf in Alcantara*

Available in all Audi exclusive Alcantara colours

*Optional

Experience fascination. Down to the last detail.

Exclusive ambience is a question of style. Your style. A style you can refine right down to the last detail. Create tangible accents with high-quality Audi inlays. Enjoy the pleasure of smooth wood which radiates a natural warmth. Experience the fascination of open-pore wood whose exclusivity you can literally feel. Or make a personal statement with combinations of fine woods and aluminium trim – and allow your own personal taste to determine the character.



Walnut, dark brown
High-gloss black



Vavona, Assam grey
High-gloss black



A fine finishing touch.

Not just any wood is allowed to adorn the interior of your Audi. The fine veneers for the inlays are stripped from the trunks and so-called root burls. Normally, a set of veneers for one car comes from just one burl or trunk to minimise variation. The production process utilises both state-of-the-art machines and the oldest tool in the world – the human hand, with some parts being crafted and polished manually to give them a unique feel.



Grab handles with wooden segments*
Matched to the selected inlay; available for inlays in walnut, dark brown, vavona, Assam grey and poplar, brown silver

Audi exclusive grab handles with wooden segments*
Matched to the selected inlay

Audi exclusive inlays*
An extract from the range of Audi exclusive inlays can be found on page 52

Lower inlay*
Inlays in high-gloss black or brushed aluminium, silver on the dashboard and door trims create an impressive contrast



Upper inlay in walnut, dark brown*
Lower inlay in brushed aluminium, silver
Aluminium look in the interior



Upper inlay in walnut, dark brown*
Lower inlay in high-gloss black
Aluminium look in the interior

Aluminium look in the interior*
Aluminium-look elements on vent surrounds and thumbwheels, MMI display fascia, operating switch for electromechanical parking brake and console for window controls

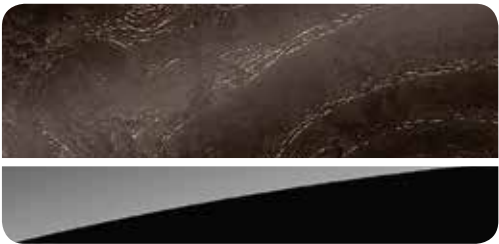


Upper inlay in walnut, dark brown*
Lower inlay in brushed aluminium, silver
Extended aluminium look in the interior

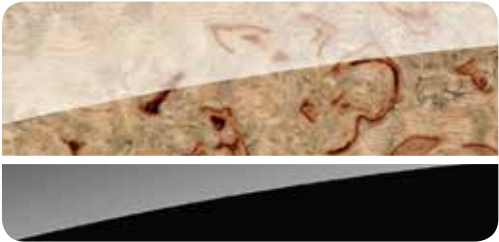


Upper inlay in walnut, dark brown*
Lower inlay in high-gloss black
Extended aluminium look in the interior

Extended aluminium look in the interior*
In addition to the aluminium look in the interior: aluminium-look elements on openers of the fold-open compartments in the door armrests and aluminium switches integrated into the lower inlay. Loading sill protector in stainless steel



Fine grain ash, natural gold brown*
High-gloss black



Fine grain birch, pearl beige*
High-gloss black
From quattro® GmbH



Fine grain ash, velvet brown*
High-gloss black
From quattro® GmbH

*Optional



Walnut, dark brown
Brushed aluminium, silver



Fine grain ash, natural gold brown*
Brushed aluminium, silver



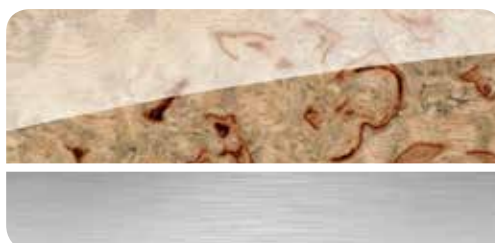
Fine grain ash, natural balsamic brown*
Brushed aluminium, silver



Audi exclusive inlays*
From quattro® GmbH.
An extract from the range of Audi exclusive inlays
can be found on page 52



Vavona, Assam grey*
Brushed aluminium, silver



Fine grain birch, pearl beige*
Brushed aluminium, silver
From quattro® GmbH



Fine grain ash, natural pearl grey*
Brushed aluminium, silver



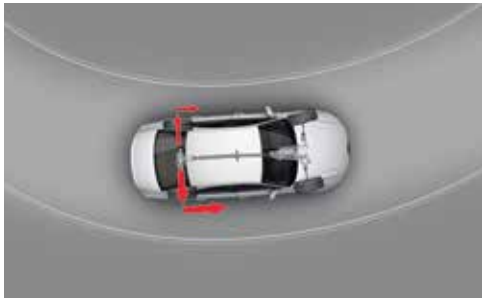
Fine grain ash, velvet brown*
Brushed aluminium, silver
From quattro® GmbH

*Optional

| Technology

adaptive air suspension

Automatically regulates the vehicle height and damping by means of the electronically controlled air suspension system with infinitely variable adaptive damping system on all 4 wheels. Includes ride height control and manual lift function; various modes can be selected via Audi drive select



quattro® with sport differential* (Standard on 4.2 TDIq)
The electronically controlled sport differential distributes variable amounts of driving force to each rear wheel and ensures outstanding acceleration performance in corners and stabilises the vehicle's response to load change; it also improves direct steering characteristics and provides more agile handling due to the lower steering effort require

quattro®
Permanent all-wheel drive with self-locking centre differential and asymmetric/dynamic torque distribution, as well as wheel-selective torque control and Electronic Differential Lock (EDL) on all driven wheels

Electromechanical power steering
Combines precision and comfort with exceptional energy-saving technology. The electromechanical steering system with speed-dependent steering assistance ensures stability at high speeds whilst also being light and extremely precise when parking and manoeuvring

Dynamic steering*

When changing lanes, parking and cornering, this system improves handling and ride comfort by dynamically regulating the steering according to the driving situation. In addition to adaptation of the steering effort, the steering angle is also adapted (steering ratio). Also supports vehicle stabilisation through ESC

tiptronic

8-speed automatic transmission with Dynamic Shift Program (DSP). Option of manual control via shift paddles on the leather multifunction steering wheel. Includes additional sport program

Start-stop system**

Helps to reduce fuel consumption and CO₂ emissions by switching off the engine automatically when the vehicle is stationary, e.g. at traffic lights. The start process is initiated as soon as the foot brake is released. Can be deactivated at any time via a button

****Available on 4.0 TFSIq**

Active Noise Cancellation**

Can compensate noises from individual frequencies depending on the engine speeds

Audi Space Frame (ASF®) body

The lightweight Audi Space Frame (ASF®) is an innovative combination of materials featuring a high degree of rigidity. This provides a high level of safety with an agile driving sensation - and reduced fuel consumption. The body is made almost entirely of aluminium. Because every gram less extends the lead. New, high-strength aluminium alloys are used for panels, castings and profiles and further reduce weight. For the first time, hot-formed steel panels are also integrated into the body structure in order to further improve its function. They are located in the region of the B-pillar

Audi drive select

Features different modes – comfort, dynamic, auto, efficiency and individual – which allow you to change the vehicle's characteristics by adapting the power steering assistance, accelerator and gear changing characteristics, the adaptive air suspension and the settings of other optional equipment. The efficiency mode shifts the engine, transmission, climate control and optional adaptive cruise control or cruise control to a better basic setting

*Optional

**LED headlights**

Allow precise, near-daylight illumination of the road using LED technology. Combines dipped beam, high beam, daytime running lights, indicators and static turning light as well as an all-weather light to reduce the risk of the driver being dazzled when visibility is poor and a motorway light which automatically increases headlight range from a speed of approximately 110 km/h. Includes headlight cleaning system and high-beam assist. Striking light pattern in day and night design configurations; low energy consumption and long service life

**Audi Matrix LED headlights* (Standard on W12)**

LEDs arranged in a matrix use data recorded by the camera, sensors and navigation system to illuminate the surroundings precisely and selectively. LEDs are switched on and off in fractions of a second, can be dimmed and require no swivelling mechanism. The conventional division between dipped and high beam is virtually dispensed with; convenience functions such as the static turning light, all-weather light, dynamic cornering light, permanent high beam with partial dimming for one or more other road users as necessary, junction light and travel mode are integrated into the LED technology. Near-daylight illumination of the road, low energy requirements, long service life and excellent recognition by other road users, thanks to the crisp Audi lighting pattern, with day and night design configurations, and dynamic indicators in the headlights and rear lights. The convenient functions of the lighting assistant are supplemented by the travel mode, which uses GPS data to switch between right- and left-hand drive modes

**Ambient lighting**

Anti-glare background lighting for the passenger compartment in LED technology. Consisting of a light band in roof module and light bands at the sides. Lighting for door pockets, footwells, inside door handles and door sill trims. Surround lighting for centre console (floating effect). Brightness can be adjusted in 4 zones, each with 20 dimming stages. A choice of 3 colour moods can be selected in the MMI®

| Lights



LED rear lights
Brake lights, tail lights and indicators, as well as rear number plate lights in LED technology; faster activation means earlier recognition by the driver behind. Also included are 2 rear fog lights, reversing lights in white and a 3rd high-mounted brake light in the rear window

LED rear lights with dynamic indicators
Same functions as the LED tail lights, but additionally feature a dynamic and quickly recognisable lighting pattern for the indicators. The segments of the LED light band are illuminated in turn within milliseconds, creating a pulse of light that runs outwards in the direction in which the car is turning. When operated, the indicators send a distinctive, innovative signal to other road users

Interior and exterior lighting package
Interior lighting with glove compartment lighting. Reading lights in the roof module, footwell lighting front/rear, door trim lighting, vanity lights, light bands at the sides, side-mounted reading lights in the rear and luggage compartment lighting in LED technology. Exterior lighting with courtesy lighting on the underside of the door handles and handle recess lighting in LED technology

| Design



Door sill trims with aluminium inlay
Illuminated in combination with ambient lighting



Audi exclusive front and rear personalised door sill trims*
The aluminium inlay on the front and rear door sill trims can be personalised with a logo

| Operation



Convenience key including sensor-controlled release of the luggage compartment lid
Doors and luggage compartment lid can be opened and locked without actuating the key carried with you. Touching the door handles or handle strip on the luggage compartment lid respectively unlocks the doors and luggage compartment automatically. Moving your foot (in a kicking motion) below the rear bumper causes the luggage compartment lid to swing open automatically. The luggage compartment lid can also be opened when the vehicle is locked

Remote control key
Unlocks and locks doors, luggage compartment lid and tank flap. Includes keyless go and convenience closing/opening of the windows

Power-assisted closing for the doors
Doors that have not completely closed are pulled into the lock automatically. Electric child-proof locks on the rear doors, operated via the child-proof lock buttons in the driver's door armrest



Leather multifunction steering wheel in 4-spoke design with shift paddles
Multifunction operating concept for operation of installed infotainment equipment. Switching of driver assistance system displays in driver information system. Shift paddles for manual gear changing. With full-size airbag and selector lever knob in leather

* Optional



Leather multifunction sport steering wheel in 3-spoke design with shift paddles**

Multifunction operating concept for operation of installed infotainment equipment. Switching of driver assistance system displays in driver information system. Shift paddles for manual gear changing. With full-size airbag and selector lever knob in leather



Steering wheel rim with wooden segments*

For multifunction steering wheel in 4-spoke design with shift paddles. Available in walnut, dark brown, vavona, Assam grey, fine grain ash, velvet brown, as well as fine grain birch, pearl beige

Audi exclusive steering wheel rim with wooden segments*

Customised with Audi exclusive wood and leather. Stitching on the steering wheel rim with specific Audi exclusive seam detail. Available as leather multifunction steering wheel in 4-spoke design with shift paddles

Audi exclusive leather steering wheel*

Leather covering of the steering wheel rim and the airbag cover. Individual choice of colour for leather and stitching in all Audi exclusive colours. Stitching on the steering wheel rim with specific Audi exclusive seam detail



Selector lever in leather

Colour-coordinated with the selected vehicle interior colour and to match the top side of the dashboard. With shift-by-wire technology



Audi exclusive selector lever in wood*

Available in a choice of 6 different Audi exclusive woods (not available in tamo ash, natural dark brown)

Audi exclusive leather controls*

Leather covering of the steering wheel rim, selector lever and the airbag cover in a range of Audi exclusive colours. Individual choice of Audi exclusive colour for stitching. Stitching on the steering wheel rim with specific Audi exclusive seam detail



Selector lever in wood*

Matched to the selected inlay. With shift-by-wire technology

*From quattro® GmbH. (Optional)

**Optional

| Comfort



Panoramic glass sunroof*
2 sections, electric activation to raise and open the front glass section as well as to raise the rear glass section, opens and closes automatically. With tinted glass insert and 2 electrically operated sunblinds as well as convenience closing via the remote control key. Ensures a comfortable interior that is flooded with light. Good acoustics and low wind noise when the sunroof is extended or fully opened. Improves the interior climate by means of efficient ventilation whilst at the same time reducing draughts. Vanity mirrors and additional reading lights in the rear. With selected* exterior colours, the surrounding roof is painted in black

Double/acoustic glazing*
Provides improved exterior noise insulation and theft protection thanks to the 2 panes of glass bonded together by a plastic film

Insulating/acoustic glass*
Provides improved exterior noise insulation and theft protection thanks to the 2 panes of glass bonded together by a plastic film. An additional reflective coating reduces the build-up of heat in the interior. Country-specific viewing window for automatic toll collection devices in the upper right-hand corner

Insulating/acoustic glass with windscreen heater*
Full surface of windscreen heated without heating wires that might impair visibility, makes rapid defrosting easier and ensures that the windscreen stays mist free. Heating controlled via the deluxe automatic air conditioning. Country-specific viewing window for automatic toll collection devices in the upper right-hand corner



Slide-and-tilt glass sunroof
Electric, with tinted single-glazed safety glass and infinitely adjustable sun shield. Wind deflector extends automatically in stages depending on roof opening and speed. Convenience closing from outside via the central locking system and the remote control key



Solar slide-and-tilt glass sunroof*
Solar cells in the roof provide the power to generate a continuous flow of air to reduce passenger compartment temperature when the vehicle is parked. Operated like the slide-and-tilt glass sunroof, but has no infinitely adjustable sun shield



Sunblinds
Protect the passengers in the back from direct sunlight

electrically operated for the rear window

electrically operated for the rear window and rear door windows

*Optional

ISOFIX child seat mounting and Top Tether for the outer rear seats

Standard bracket for the practical fastening of ISOFIX child seats. Includes additional attachment point (Top Tether). Recommended child seats can be obtained from your Audi partner

**Individual seat package, rear**

- 3-seater rear seat system with 2 electrically adjustable individual seats
 - adjustment of fore/aft position, seat and upper backrest angle
 - pneumatic lumbar support
 - memory function for the individual seats
 - rear comfort head restraints
 - 4-zone deluxe automatic air conditioning
 - rear comfort centre armrest with wood trim and controls
 - electric sunblinds for the rear window and rear door windows
 - fore/aft position of front-passenger seat electrically adjustable from the rear
- (The image shows individual seat package, rear in conjunction with comfort seats, front)

* For more information, please contact your Audi partner.

**Individual seat package, rear with full-length leather-covered centre console***

2 individual seats in rear; electrically adjustable as for individual seat package, rear

Includes the following features in addition to the contents of the individual seat package, rear:

- full-length leather-covered centre console with armrest, wood trim, controls and 230V socket, leather package and ambient lighting
- additional storage possibilities in the centre console

(The image shows individual seat package, rear with full-length leather-covered centre console in conjunction with comfort sport seats, front and Audi exclusive leather upholstery and trim (see page 50 onwards) as well as the optional Rear Seat Entertainment)

**Relaxation seat package, rear with full-length leather-covered centre console***

Same as the individual seat package, rear with full-length leather-covered centre console, but with the following additional features:

- luxurious relaxation seat behind the front-passenger seat with footrest on the back of the front-passenger seat backrest
- pneumatic massage as well as seat ventilation and seat heating front and rear
- comfort head restraints front and rear as well as extending table

(The image shows the individual seat package, rear with full-length, leather-covered centre console in conjunction with comfort sport seats, front and Audi exclusive leather upholstery and trim; see page 50 onwards.)

Please note: Front-passenger seat available only with restricted functions: without adjustable upper backrests, head restraint height, lumbar support, seat and backrest side bolsters; seat ventilation only for the seat cushion, massage function not available

* Optional

| Comfort



Comfort centre armrest, front
With fold-open storage compartments; divided for driver and front passenger. Infinite vertical/horizontal adjustment

Rear seat package in sport seat look*
Electrically adjustable rear bench seat combined with comfort sport seat look

Seat heating, front
Heats the seat and backrest centre panels, seat and backrest side bolsters, as well as thigh support for the driver and front-passenger seats. Can be individually adjusted in 3 stages for each seat via a direct selection button on the A/C control panel

Seat heating, front and rear
Same functions as seat heating, front. For the outer rear seats, can be regulated separately

Seat ventilation, front*
By drawing in air, the system ensures a pleasant seating climate can be enjoyed even at high temperatures. Seat ventilation for the seat and backrest centre panels, the seat and backrest side bolsters as well as thigh support for the driver and front-passenger seats (can be adjusted in 3 stages)

Seat ventilation, front and rear*
Functions same as for seat ventilation, front plus ventilation for the outer rear seats

* Optional



Comfort head restraints, rear
Manually adjustable side bolsters provide enhanced comfort and good lateral support

Massage function, front*
Massages the muscles of the driver and front passenger using 10 pneumatic cushions. 5 different programs (Wave, Tapping, Stretch, Lumbar, Shoulder) can be selected via multifunction switches on the seat. Display in MMI®

Massage function, front and rear*
Same functions as massage function for the front seats plus, for the outer rear seats, a choice of 2 different programs (Wave, Tapping) each offering 3 levels of intensity. Can be selected from the centre armrest in the rear

Memory function for standard seats, front
Memory function for driver and front-passenger seat, steering wheel, both exterior mirrors, head restraint height and seat belt height at front; includes electric adjustment of the front head restraint height and belt height



4-zone deluxe automatic air conditioning
Greater comfort for the rear passengers and enhanced heating and cooling performance through the use of a 2nd air-conditioning unit. Same as deluxe automatic air conditioning but with the following additional features: A/C control panel for rear compartment climate control in the rear centre armrest with separately adjustable temperature and blower settings and air distribution for the right- and left-hand sides

Ioniser**
Can help to improve wellbeing and attentiveness. Ionisation reduces harmful particles and germs in the air, thus improving the air quality in the vehicle interior. Activation by means of a button on the right-hand B-pillar



230V/115V/100V socket

For direct operation of electrical consumers such as power adapters for laptops, mobile phones, games consoles or other AC equipment with a power output of up to 150 watts. Works when the ignition is switched on. Replaces the 12V socket/cigarette lighter in rear



Audi exclusive cardan reading lights in the rear*

2 additional swivelling reading lights with LED technology, integrated into the vehicle headlining. Cone of light from reading lamps can be manually adjusted



Audi exclusive fold-away table*

With fine wood inlay, on the back of the driver's and/or front-passenger seat backrest. Operated manually

Audi exclusive personalisation of the fold-away table*

Customisation of the fine wood fold-away table with lettering, a logo or a coat of arms. The feature is visible when the table is closed and folded away



Vanity mirrors

2 illuminated vanity mirrors



Additional reading lights in the rear**

2 additional LED reading lights integrated into the vehicle headlining

Footrests, rear

For comfortable travel in the rear. Available in pairs

Audi exclusive rear footrests*

Colour-coordinated with the Audi exclusive carpet

Audi exclusive floor mats

Individual choice of colour for the floor mats, the leather piping and the stitching from the range of Audi exclusive colours

Audi exclusive carpet and floor mats

Individual choice of colour for the floor mats, the leather piping and the carpet from the range of Audi exclusive colours

Cigarette lighter and ashtray

Illuminated, front and rear

Non-smoker package

12V socket in the centre console, front and rear, to replace the cigarette lighter

Audi exclusive storage compartment*

Additional lockable storage compartment. Integrated into the full-length centre console

*From quattro® GmbH. (Optional)

**Optional feature

| Comfort



Audi exclusive bar compartment*

Additional storage compartment for 2 glasses.
Integrated into the full-length centre console



Audi exclusive coolbox*

Storage compartment for two 1 litre bottles lying down. Additional storage compartment for cans and glasses. With compressor cooling technology and 2 possible temperature settings: -6°C freeze, +6°C cool. Interior LED lighting

| Transport

Luggage compartment lid with electric opening and closing function

Opening via button on the vehicle key or in the driver's door or via the soft touch button in the luggage compartment lid handle. Additionally by means of foot gesture (kicking motion) if convenience key including sensor-controlled release of luggage compartment lid is ordered. Closing via button on the inside of luggage compartment lid, the button in the driver's door or the convenience key (long press). In conjunction with the convenience key, it is possible to close the luggage compartment lid and simultaneously lock the car via an additional button on the inside of the luggage compartment lid

Luggage compartment package

For flexibility when transporting objects and comfort on journeys. Comprises a luggage net for securing to the lashing points in the luggage compartment, 2 fold-out bag hooks integrated into the top of the luggage compartment, a 12V socket on the side wall and an umbrella holder on the inside of the luggage compartment lid

Safety

Audi exclusive seat belts*

Available in all Audi exclusive colours. To match the Audi exclusive leather range of colours

Anti-theft alarm

Monitors doors, bonnet and luggage compartment lid as well as the interior. Automatically activated by the vehicle key. Includes electronic immobiliser, ultrasonic interior monitoring (can be deactivated) and signal horn independent of the vehicle electrical system. With tow-away protection via a vehicle angle of inclination sensor (can be deactivated)



Through-loading facility

Enables extended loading possibility for the practical transportation of long objects (NA with Audi inclusive coolbox)



Through-loading facility with Ski-/Snowboard bag*

For the practical transportation of long objects, e.g. up to 2 pairs of skis or 1 snowboard (NA with Audi inclusive coolbox)

Assistance systems



Parking system plus

Acoustic and visual parking system for the front and rear shown on the MMI® display. Measurement by ultrasonic sensors concealed in the bumpers



Reversing camera

Image of area behind the vehicle shown on the MMI® display, with dynamic display modes showing the calculated path (steering angle dependent). Auxiliary lines and guidelines and identification of the point at which to apply opposite lock when parallel parking. Reversing camera integrated discreetly in the luggage compartment lid handle strip



Park assist with display of surroundings*

Virtually automatic steering action when parking. Ultrasonic sensors integrated discreetly into the bumper at the sides search for suitable bay parking spaces and for kerb-side parking spaces. Calculates the ideal parking path for bay parking spaces and for kerb-side parking spaces the ideal parking and exiting paths. The driver has to accelerate, apply the brakes and monitor the parking process. The display of the surroundings warns the driver of any obstacles at the side of the vehicle, depending on the steering angle. Also additionally available with reversing camera or 360 degree camera



360 degree cameras*

Safe pulling out of narrow parking spaces. Various display options for the area around the vehicle, including a virtual top view, can be selected on the MMI® display. The driver can select between different image views in the MMI® display: reversing image, front camera image and bird's eye view. Reversing camera integrated discreetly in the handle strip of the luggage compartment lid. Includes the features of the reversing camera

* Optional

| Assistance systems



Audi pre sense basic
Initiates preventive passenger protection measures when required. These include: belt tensioning, activation of the hazard warning lights and closing of sunroof and windows. Categorises different driving situations through the networking of the various vehicle systems



Night vision assistant*
Assists the driver when driving at night by displaying a thermal image of the surroundings. Persons and larger wild animals are highlighted in yellow in the driver information system. If they move or if the system determines from their position that there is a potential risk, the marking changes to red, a warning triangle appears and a warning tone is emitted



Heads-up display*
Information relevant to the driver from assistance systems, navigation instructions and warnings is projected as required onto the windscreen in the driver's direct field of vision. The height-adjustable head-up display provides a multicoloured display with good contrast and minimal distraction from the road

Cruise control
At speeds from 30 km/h to a maximum 250 km/h, the system keeps the set speed constant, provided that engine power and engine braking effect permit it. Automatic braking intervention, e.g. when driving downhill. Operated via separate steering column stalk. Set speed displayed in the driver information system

Secondary collision brake assist
Following an accident, uncontrolled continued vehicle motion is prevented in certain situations. In these cases secondary collisions can be avoided

*Optional

Infotainment



Driver information system with colour display

Displays a host of information on a high-resolution 7-inch colour display in the instrument cluster. Attention assist warns the driver, in the form of an acoustic signal, if it has evaluated that the driver's attention is lapsing. Includes integrated efficiency program

MMI®

Integrated operating concept consisting of MMI® terminal as the control unit and MMI® display for showing various menus. The high-resolution 8-inch colour display in high-quality piano finish look is retractable. 6 freely programmable radio station presets enable fast retrieval



MMI® navigation plus with MMI® touch

Hard disc navigation with topographical map display and display of sightseeing information and city models in 3D. Navigation data for many countries stored on the hard disc. Intuitive operation via MMI® touch with handwriting recognition for entry of letters and numbers; can be controlled without the need for drivers to divert their eyes from the road. Voice control system enables operation by means of whole-word entry of address in one sentence. Includes Bluetooth interface, 20GB music storage and Audi music interface

| Infotainment

Bluetooth interface

Enables hands-free calls in the vehicle via the microphone and Bluetooth audio streaming (depending on mobile phone compatibility). Bluetooth-capable mobile phones can be connected to the vehicle via the interface which is part of the MMI® navigation plus with MMI® touch

Preparation for mobile phone (Bluetooth)*

Connection of compatible mobile phones to the external aerial via the base plate and adapter. Operation via MMI®, leather multifunction steering wheel or voice control system. Comprises a hands-free facility with voice control for telephone functions and a preparation for a mobile phone-specific charger from Audi Genuine Accessories

MMI® radio plus

Can be operated via MMI® and the leather multifunction steering wheel. Equipped with a triple tuner with phase diversity for improved sound and reception. Music and videos can be played via the single DVD drive, the 2 SDHC memory card readers and the jukebox with 20 GB storage capacity

Digital TV reception* (Standard on W12)

Reception of digitally broadcast (DVB-T), uncoded television stations² (MPEG-2 or MPEG-4 standard), DVB-T audio stations, teletext and Electronic Programme Guide (EPG). External AV-IN connection via adapter cable (available through Audi Genuine Accessories). No picture possible when the vehicle is moving

Audi music interface

Enables the use of portable media players, such as an Apple iPod, Apple iPhone (music functionality) and USB storage media and MP3 players, by means of special adapter cables from Audi Genuine Accessories. Located in the centre console. Operated via MMI® or a leather multifunction steering wheel. Part of MMI® navigation plus with MMI® touch



BOSE surround sound

Impressive surround sound reproduction thanks to 12-channel amplifier with total output of over 600 watts and 14 loudspeakers, including centre speaker and subwoofer. AudioPilot® for noise-dependent volume adjustment. 5.1 surround sound reproduction. Powerful and accurate bass reproduction thanks to Acoustic Wave loudspeaker technology



Bang & Olufsen Advanced Sound System* (Standard on W12)

Captivating surround sound reproduction with 19 loudspeakers, including sub woofer, each with its own amplifier channel. The highly efficient all-digital 5-channel ICE Power amplifier for woofer and subwoofer and the 14-channel DSP all-digital amplifier have a total output of over 1,400 watts and are capable of reproducing 5.1 Surround Sound. Polished loudspeaker covers in aluminium and automatically extending acoustic lenses for excellent sound performance and perspective in any seat. Noise-dependent volument adjustment. Privacy function provided by encapsulated loudspeaker casings, which minimise the escape of sound to the outside of the vehicle and provide privacy, for example when making telephone calls

DVD/CD changer

Supports e.g. audio CDs, video DVDs, MP3, WMA, AAC, MPEG-4 and playlists as well as up to 4,000 tracks per medium. 6 DVDs or CDs can be changed individually. Files with digital rights management (DRM) cannot be played. Shock-resistant location in glove compartment. Can be operated via MMI® or leather multifunction steering wheel

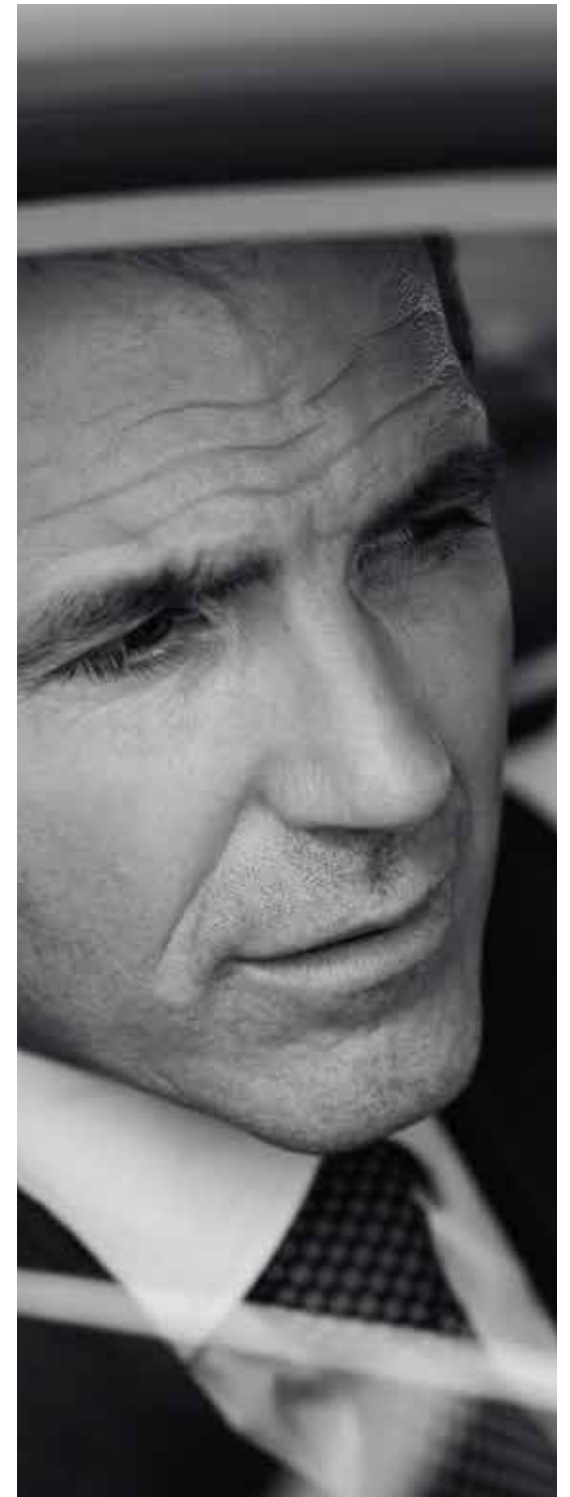
*Optional

**Rear Seat Entertainment**

Superb entertainment facility for the rear passengers, with 2 high-resolution adjustable-angle 10.2-inch LCD displays. Access to numerous audio and video sources. Use of navigation functions. Shared or separate video and audio playback for each seat. Sound output via the vehicle sound system or separate headphones. Includes Audi music interface and MMI® control panel in rear

Audi Genuine Accessories. As individual as the life you lead.

An Audi is an expression of your personality. And Audi Genuine Accessories build on this concept in the truest sense of the word, with a range of high-quality products that are coordinated with your Audi. Noted for their perfect fit, safety credentials and functionality, they serve to add even more individuality to your car and to tailor it to your own personal requirements. So that your Audi becomes your own personal Audi. These two pages contain just a small selection from the extensive range of Audi Genuine Accessories on offer.





Carrier unit and luggage box (480 l)

Carrier unit for various roof rack modules such as the luggage box. The profile section of the carrier unit is made from anodised aluminium tube. The carrier unit is easy to install and is lockable. The luggage box for winter sports equipment and other luggage is also lockable, can be opened from both sides and has a volume of 480 litres. Easy to clean thanks to its smooth surface.

Navigation update

Map data containing upgraded contents, e.g. new roads, points of interest and restaurants. For added convenience and a more relaxed driving experience. We recommend that you combine the update with your next vehicle service. For more detailed information, please contact your Audi partner.



Universal mobile telephone holder

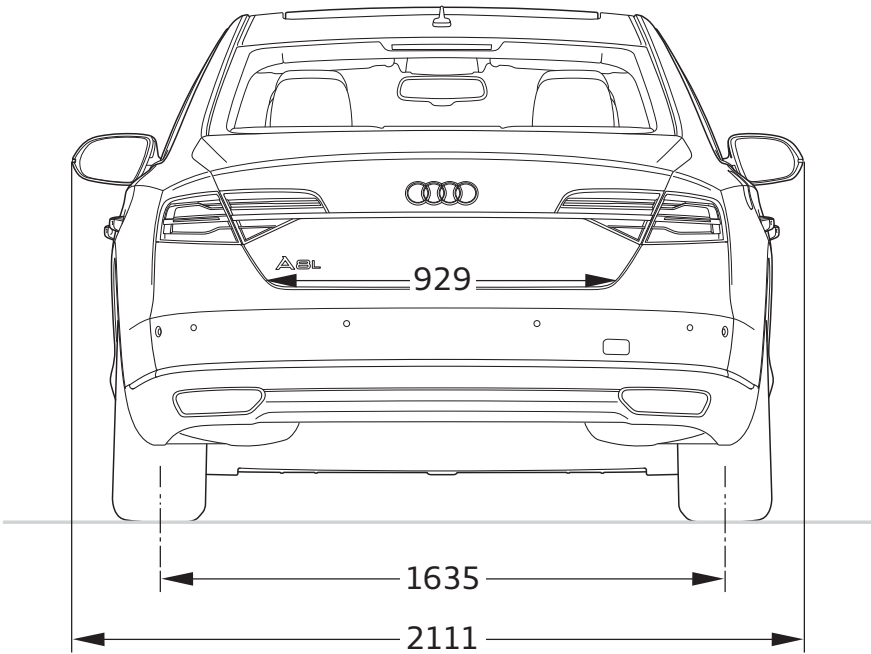
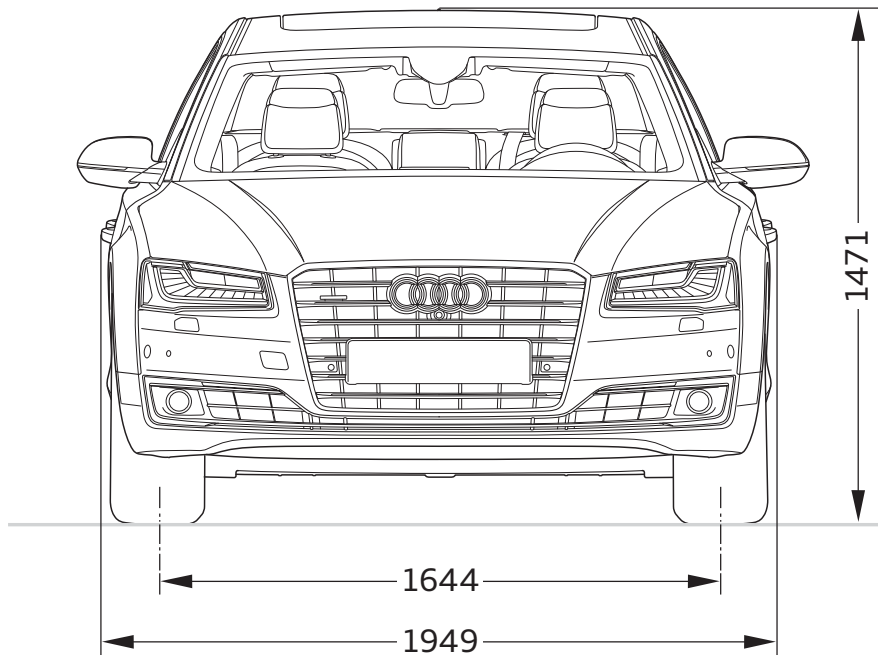
Allows low-radiation phone calls through connection to the external aerial and stores the mobile phone safely while driving. The mobile phone is placed conveniently into the universal holder and wirelessly connects with the external aerial of the vehicle. Works with popular mobile phone models, so there is no need to change adapters when you switch mobile phones. Required: preparation for mobile phone (Bluetooth). The USB charging adapters, available separately for many popular mobile phone models, enable easy charging of your mobile phone's battery.



Audi child seat youngster plus

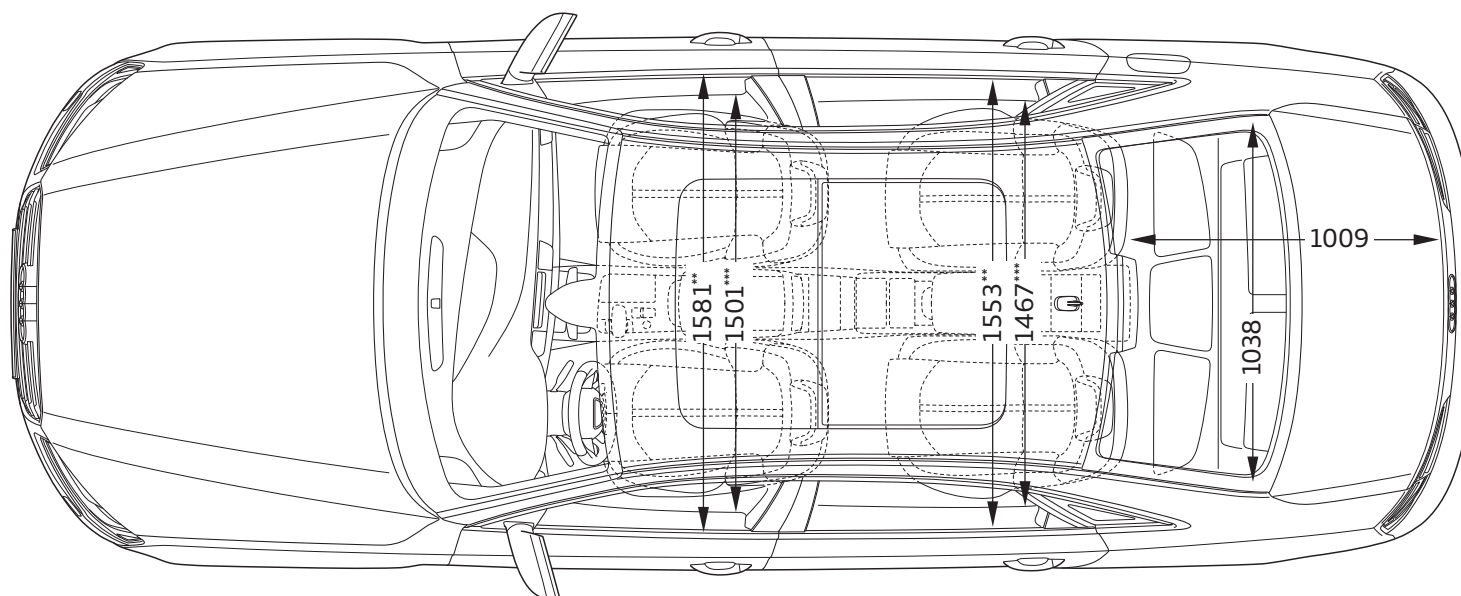
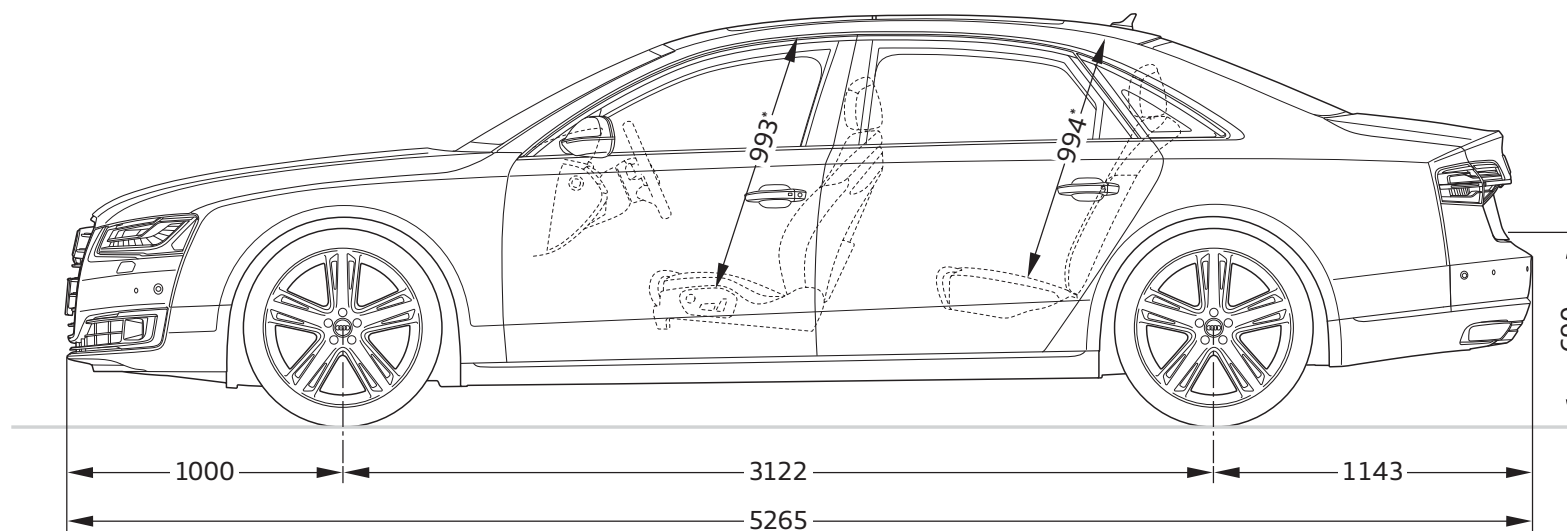
Offers superior comfort thanks to intelligent belt guidance. The backrest is adjustable in height and width. Adaptations can be made via a viewing window for size adjustment. Cloth cover can be removed and washed, is breathable and gentle on the skin, certified in accordance with Oeko-Tex® standard 100, in the colours Misano red/black and titanium grey/black. Suitable for children from 15 to 36 kg (approximately 4 to 12 years).

Audi A8 L



Dimensions in millimetres.
Dimensions were measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load.
Luggage compartment volume 520 l. Usable luggage space may be reduced by optional features.
Diesel models with AdBlue®¹ tank have 30 l less luggage space.
(Measured by the VDA method using 200 x 100 x 50 mm blocks).
Turning circle approx. 12.7 m.
* Maximum headroom, depending on equipment. ** Elbow room width. *** Shoulder room width.

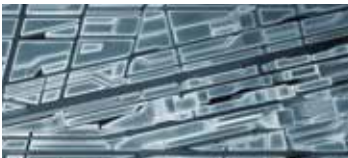
¹ Registered trademark of the Verband der Automobilindustrie e. V. (VDA).



Model	A8 L 60 TFSI quattro® (320 kW)	A8 L 50 TDI diesel quattro® (184 kW)	A8 L 60 TDI diesel quattro® (283 kW)	A8 L W12 6.3 FSI quattro® (368 kW)
Engine type	V8 bi-turbo petrol engine with direct fuel injection, Audi valvelift system and cylinder on demand	V6 diesel engine with common rail injection system and turbocharging	V8 diesel engine with common rail injection system and turbocharging	W12 petrol engine with direct fuel injection and Audi cylinder on demand
Displacement in cc (valves per cylinder)	3,993 (4)	2,967 (4)	4,134 (4)	6,299 (4)
Max. output ¹ in kW at rpm	320/5,100–6,000	184/4,000–4,250	283/3,750	368/6,200
Max. torque in Nm at rpm	600/1,500–5,000	580/1,750–2,500	850/2,000–2,750	625/4,750
Power transmission/wheels				
Drive type	quattro® permanent all-wheel drive	quattro® permanent all-wheel drive	quattro® permanent all-wheel drive	quattro® permanent all-wheel drive
Transmission type	8-speed tiptronic	8-speed tiptronic	8-speed tiptronic	8-speed tiptronic
Wheels	Cast aluminium wheels, 8 J x 18	Cast aluminium wheels, 8 J x 18	Cast aluminium wheels, 8 J x 18	Cast aluminium wheels, 9 J x 19
Tyres	235/55 R 18	235/55 R 18	235/55 R 18	235/55 R 19
Weights/capacities				
Unladen weight in kg	2,050	2,010	2,170	2,150
Gross vehicle weight in kg	2,625	2,585	2,720	2,675
Fuel tank capacity, approx. in l	82	82	82	82
Performance/consumption²				
Top speed in km/h	250 ³	250 ³	250 ³	250 ³
Acceleration 0–100 km/h in s	4.6	6.1	4.6	4.7
Fuel grade	Sulphur-free super plus RON 98 ⁵	Sulphur-free diesel ⁶	Sulphur-free diesel ⁶	Sulphur-free super RON 95 ⁴
Fuel consumption ¹⁰ in l/100 km				
urban	9.4	-	9.5	15.7
extra-urban	6.1	-	6.2	8.7
combined	7.4	16.77kmpl*	7.5	11.3
CO ₂ emissions ⁷ in g/km				
urban	299	196	249	365
extra-urban	169	136	163	204
combined	216	158	197	264
Efficiency class/emission standard	D/EU6	B/EU6	C/EU6	F/EU6

Explanatory notes

- ¹ The figure given was calculated using the specified measuring procedure (current version of Directive 80/1269/EEC).
- ² A vehicle's fuel consumption and CO₂ emissions do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO₂ is the greenhouse gas primarily responsible for global warming.
- ³ Regulated.
- ⁴ We recommend using sulphur-free super unleaded 95 RON in accordance with DIN EN 228. If this is not available, use sulphur-free regular unleaded RON 91 in accordance with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10% (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel in accordance with 692/2008/EC.
- ⁵ We recommend using sulphur-free super plus unleaded fuel RON 98 in accordance with DIN EN 228. If this is not available, use sulphur-free super unleaded fuel RON 95 in accordance with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel in accordance with 692/2008/EC.
- ⁶ We recommend using sulphur-free diesel in accordance with DIN EN 590. If not available, use diesel in accordance with DIN EN 590.
- ⁷ The figures given were calculated using the specified measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.



Discover the



The Audi experience

The fascination of Audi can be experienced in many different ways. Audi City in London, for example, gives you digital access to all models at their actual size and in real time. And of course it is always worth visiting one of the major motor shows. This is where Audi always presents its new models and invites you to take a look at how the future is being shaped with “Vorsprung durch Technik”. Anyone interested in seeing how Audi is already putting this into practice will find fascinating insight in the “Vorsprung durch Technik” online special at www.audi.com. But a look back can also be rewarding:

at the Audi mobile museum in Ingolstadt, history and high-tech go hand in hand. A total of 130 historic exhibits and state-of-the-art forms of presentation make for a thrilling symbiosis. Plus, Audi driving experience allows you to live the excitement and countless possibilities of current Audi models. Here, pure driving enjoyment is combined with valuable learning effects. This is ensured by a team of specially trained and highly qualified instructors who provide practical tips to help you optimise your driving skills.



Responsibility

Living up to our responsibilities is a principle that is firmly anchored in Audi strategy. Alongside commercial success and international competitiveness, our responsibility toward company employees and society as a whole is a key consideration, as is protecting the environment and conserving resources. And what is true in the details – our catalogues are printed on FSC-certified paper – also holds in general: Audi develops cars that are not only sporty and emotive but also ever more efficient. In the long run, Audi wants its products

to allow CO₂-neutral mobility. Seeing to it that production in Audi plants gradually becomes CO₂-neutral is another aspect of our comprehensive approach. Audi is also committed to society – particularly in the fields of education, technology and social projects. At Audi, sustainability is closely linked with how we see the future: the Audi Urban Future Initiative sees Audi working with international experts to get to the root of future urban challenges and trends in mobility.

the world of Audi.



Choosing an Audi means choosing a brand that offers more. More individuality. More exclusivity. More fascination.

Team spirit

Motorsport is a driving force behind the brand. For years Audi has been among the champions in various racing series, for instance the 24 Hours of Le Mans or the DTM German Touring Car Masters. The values that are crucial in many different areas of sports are also central ones for Audi: precision, passion and technology. No coincidence then that Audi has been sponsoring sporting

events for many years. In the world of winter sports, for example, Audi has been the main sponsor of the German Ski Association (DSV) for almost three decades and has also partnered 14 other national alpine teams. In football, we support national and international teams. And Audi is also a partner for the German Olympic Sports Confederation.

www.audi.com

Information on all the topics mentioned above can be found on our website: www.audi.com.



www.audi.com



configurator.audi.com



www.audi.com/vorsprung-durch-technik



www.audi.com/driving



www.audi.com/cr











Audi India
Division of Volkswagen
Group Sales India Private Limited
Mumbai - India
www.audi.in
Valid from January 2015

Printed in India
A8 L DJ 2

The models and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicle were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.

U50401MH2007FTC168499

Audi A8 L